



---

## 2025 Bellefonte Victorian Christmas Sponsorship

The Bellefonte Victorian Christmas event will be held in downtown Bellefonte on the weekend of December 12-14, 2025. Although it is several months away, we are already planning next year's event.

Each year this event brings a unique holiday experience for residents and visitors. The attractions of the event draw people to the town for holiday entertainment, unique shopping opportunities, fun food selections, and an old-fashioned Christmas experience.

Would you and your business or organization like to be a special part of this event by becoming a sponsor and helping fund the expenses for putting together this event? There are several levels of sponsorship available, and each level includes actions on our part that will help showcase your business's support of the event and your involvement in the community. We believe these actions will expose your business to new customers and reinforce the positive relationship you already have with your existing customers and the community.

Please refer to the attached sponsorship matrix for our commitments for each level of support. Of course, if you have a specific request, we would be glad to consider and help make your financial support the most valuable it can be for your business.

Please contact us at 717-891-0158 or email at [christmasinbellefonte@gmail.com](mailto:christmasinbellefonte@gmail.com) to discuss your involvement further or if you have questions. We are looking for commitments no later than June 30, 2025.

Thanks for your consideration in this opportunity. We know that there are many similar types of inquiries that reach your business, but perhaps this event strikes a connection that you would find mutually beneficial.

Sincerely,  
Dave Provan & Phil Breidenbaugh, Chairpersons

***Bellefonte Victorian Christmas***  
***P.O. Box 925***  
***Bellefonte, PA 16823***

---



## **2025 Bellefonte Victorian Christmas Sponsorship Levels and Benefits**

- **Neighborhood Level - \$100**
  - Recognized on the website (if desired)
- **Activity Level >\$100 and <\$500**
  - Recognized as the sponsor of a specific weekend event activity.
  - Recognition based on sponsor and organizer pre activity agreement.
- **Contributor Level - \$500**
  - Recognized on the website.
  - Recognized in the \*guidebook.
  - 2 – 50% off tickets to any selected events.
- **Major Level \$1000**
  - Recognized on the website with clickable logo.
  - Complimentary ½ page ad in the guidebook. The inside back cover is the planned location pending number of sponsors.
  - Miniature sign as part of the Curtin and Armor Railroad display
  - 2 free tickets to any selected events
  - Listed as Major Sponsor on street signs displayed during the event.
  - Social Media coverage at least 5 posts pre-event
- **Corporate Level - \$2500 – Only 2 available**
  - Recognized on the website with clickable logo.
  - Recognized in the \*guidebook on the back page. (Limited to 2 maximum)
  - Miniature sign as part of the Curtin and Armor Railroad display
  - 4 free tickets to any selected events
  - Listed as Corporate Sponsor on street signs displayed during the event.
  - Social Media coverage at least 5 posts pre-event
  - Listed as sponsor for written press releases.
  - Recognized during the opening ceremonies.
  - Logo on the front page of guidebook
- **Event Sponsor – \$5000 – Only 1 available**
  - Recognized on the website with clickable logo.
  - Recognized in the \*guidebook on the inside front cover full page.
  - Miniature sign as part of the Curtin and Armor Railroad display
  - 8 free tickets to any selected events
  - Listed as Event Sponsor on street signs displayed during the event.
  - Social Media coverage at least 5 posts pre-event
  - Listed as event sponsor for written press releases.
  - Recognized during the opening ceremonies.
  - Logo on the front page of guidebook
  - Mentioned by name on any radio/television advertising.
  - Opportunity for a business representative to welcome visitors at the opening ceremonies.

**\*Note: Recognition in the guidebook is only possible if the donation is received prior to release to the printer.**