# **2024 Bellefonte Victorian Christmas Sponsorship Levels and Benefits**

## • Neighborhood Level - \$100

Recognized on the website (if desired)

### Activity Level >\$100 and <\$500</li>

- Recognized as the sponsor of a specific weekend event activity.
- o Recognition based on sponsor and organizer pre activity agreement.

#### • Contributor Level - \$500

- o Recognized on the website.
- Recognized in the \*guidebook.
- $\circ$  2 50% off tickets to any selected events.

#### • Major Level \$1000

- Recognized on the website with clickable logo.
- Complimentary ½ page ad in the guidebook. The inside back cover is the planned location pending number of sponsors.
- Miniature sign as part of the Curtin and Armor Railroad display
- 2 free tickets to any selected events
- Listed as Major Sponsor on street signs displayed during the event.
- Social Media coverage at least 5 posts pre-event

#### • Corporate Level - \$2500 - Only 2 available

- o Recognized on the website with clickable logo.
- Recognized in the \*guidebook on the back page. (Limited to 2 maximum)
- Miniature sign as part of the Curtin and Armor Railroad display
- 4 free tickets to any selected events
- Listed as Corporate Sponsor on street signs displayed during the event.
- Social Media coverage at least 5 posts pre-event
- Listed as sponsor for written press releases.
- Recognized during the opening ceremonies.
- Logo on the front page of guidebook

# • Event Sponsor – \$5000 – Only 1 available

- Recognized on the website with clickable logo.
- o Recognized in the \*guidebook on the inside front cover full page.
- Miniature sign as part of the Curtin and Armor Railroad display
- 8 free tickets to any selected events
- Listed as Event Sponsor on street signs displayed during the event.
- Social Media coverage at least 5 posts pre-event
- Listed as event sponsor for written press releases.
- o Recognized during the opening ceremonies.
- Logo on the front page of guidebook
- Mentioned by name on any radio/television advertising.
- o Introduced at the opening ceremonies as presented by. Opportunity to welcome visitors at the opening ceremonies.
- o Promoted as event sponsor on various welcome signs on routes into town.

<sup>\*</sup>Note: Recognition in the guidebook is only possible if the donation is received prior to release to the printer.